

Natural Selections™ Beef Canine Meals



Ingredients

Beef, Beef Hearts, Beef Liver, Organic Cabbage, Organic Lettuce, Organic Squash (varies by season), Organic Sweet Potato, Organic Parsley, Sunflower Oil, Cod Liver Oil, Proprietary Vitamin and Mineral Supplement

Guaranteed Analysis

Basis	As Fed	Dry Matter	Caloric Contribution
Crude Protein (min.)	14.0%	48.28%	40%
Crude Fat (min.)	8.0%	27.59%	51%
Crude Fiber (max.)	1.0%	1.4%	n/a
Moisture (max.)	71.0%	<10.0%	n/a
Ash (max.)	2.0%	7.0%	n/a
Carbohydrate (calc.)	3.6%	12.5%	9.6%

Energy Analysis (AF)

Kilocalories per ounce	36
Kilocalories per kilogram	1287
Kilocalories per kilogram (DM)	4438

Notes:

Dog foods substantiated for nutritional adequacy by reference to the AAFCO Dog Nutrient Profiles for a designated life stage(s) must be formulated to contain at least the minimum concentrations of nutrients specified in the profiles, and, for some nutrients, not more than any maximum concentration listed for that specific nutrient in the profiles as shown above.

1 Not recognised as essential nutrient by the AAFCO Dog Food Nutrient Profiles

* Eicosapentaenoic Acid, Docosahexaenoic Acid

Nutrient Analysis

AAFCO 2023 Dog Food Nutrient Profiles
Based on Calorie Content

	Units per 1,000 kcal ME	Minimum for Growth/Reproduction	NS Beef Canine Formula
MINERALS			
Calcium	g	3.0	3.70
Phosphorus	g	2.5	2.91
Ca:P Ratio	n/a	1:01	1.42:1
Potassium	g	1.5	1.52
Sodium	g	0.8	0.83
Magnesium	g	0.15	0.21
Iron	mg	22	26.70
Copper	mg	3.1	3.62
Manganese	mg	1.8	2.30
Zinc	mg	25	29.71
Iodine	mg	0.25	0.30
Selenium	mg	0.09	22.77

VITAMINS			
Vitamin A	IU	1250	14261
Vitamin D	IU	125	645
Vitamin E	IU	12.5	31
Thiamine (B1)	mg	0.56	3.81
Riboflavin	mg	1.3	2.14
Pantothenic Acid	mg	3.0	6.68
Niacin	mg	3.4	19.86
Pyridoxine (B6)	mg	0.38	1.37
Folic Acid	mg	0.054	0.19
Vitamin B12	mg	0.007	0.030
Choline	mg	340	392

FATTY ACIDS			
Omega 6 to Omega 3 Ratio	n/a	n/a	4.57:1
Linoleic Acid	g	3.3	3.627
Alpha-Linolenic Acid ¹	g	0.2	0.294
EPA & DHA Acid ^{1*}	g	0.1	0.282